

Press Release

Colson Group USA Names Conveyer & Caster Master Distributor

Conveyer & Caster now Sole Master Distributor for Colson Group USA Products in Ohio; Expands Product Offering to Include Colson Brand Casters

CLEVELAND, OHIO - JUNE 16, 2014

Colson Group USA has announced that they have expanded their partnership with Conveyer & Caster - Equipment for Industry to help reinforce their mission of being the premier supplier of casters and wheels in Ohio, Pennsylvania, and New York. Conveyer & Caster is now one of a select few distributorships with the unique ability to access all Colson Group USA caster brands, these include: Albion, Faultless, Shepherd, Jarvis, Bassick, MedCaster, Pemco, and new to Conveyer & Caster, Colson. Colson Group USA's Executive Vice President of Sales & Marketing, Ken Brom said, "We're excited to expand our relationship with Conveyer & Caster. They have proven themselves to be an excellent and loyal partner, constantly working with us to ensure mutual growth."

Colson, a Colson Group USA brand, is one of the oldest and most trusted in the caster and wheel market. Conveyer & Caster having access to this brand gives their customers a true single source for casters, wheels, and caster accessories. Colson has, for more than a century, been providing the world with the highest quality and largest selection of casters and wheel products. Colson produces many of their products in the USA, in the group's two Arkansas facilities.

Colson has a Northeast Ohio lineage, originally founded as Fay Manufacturing in 1885 by W. L. Fay, the company was based in Elyria, OH. Fay Manufacturing produced tricycles and bicycles, invalid chairs, carts, and casters. Over time the company evolved, until in 1917, Mr. Fred Colson, the principal owner, changed the name to The Colson Company. He expanded the caster line and the product was added to hospital wheeled equipment and industrial material handling equipment. In 1953 brothers Jay & Bob Pritzker purchased the company and eventually moved operations to Arkansas.

Jeff Stohr, President of Conveyer & Caster - Equipment for Industry, said of the news, "As a long term partner with Colson Group USA, Conveyer & Caster has had tremendous success in servicing the needs of the marketplace. The addition of the Colson brand will help further our dedication to providing the right caster and wheel solutions that exceed our customers' expectations."

Information regarding the Colson brand of casters can be found at: <http://www.cc-efi.com/Colson>. Contact: **Tim Gable**, Caster Product Manager, tgable@cc-efi.com, 216-631-0202



ALBION **colson**



PEMCO



Conveyer & Caster - Equipment for Industry

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