

Press Release



Cleveland Firm Expanding to Michigan

FOR IMMEDIATE RELEASE

CLEVELAND, OH (January 25, 2017) Conveyer & Caster – Equipment for Industry is excited to announce that Brian Denisty has joined the firm as our Michigan Salesperson. Brian will be taking the lead in our Michigan expansion; he will be focusing primarily in Western Michigan. Brian will be primarily responsible for generating new business in Michigan and using his vast industry knowledge to support our company-wide caster and wheel sales.

Brian brings over 30 years' industry experience to Conveyer & Caster – Equipment for Industry. In his most recent role at Colson Group USA he was the Heavy Duty Product Manager, managing the industrial and kingpinless caster lines. Prior to that he founded and grew MedCaster, Colson Group USA's medical caster brand. Through his leadership the brand went from start-up to a nationally recognized, successful caster brand in 7 years. Brian holds an Associate Degree in Business Administration from Davenport University.



About Conveyer & Caster - Equipment for Industry (www.cc-efi.com):

Conveyer & Caster - Equipment for Industry is a third-generation, family-owned material handling solution provider based in the historic Ohio City neighborhood of Cleveland, Ohio. CC-EFI provides best-value storage and handling solutions that improve material flow in distribution, warehousing, manufacturing, health care, and food service operations with products like pallet rack, shelving, conveyors, casters, lift equipment, in plant offices, enclosures, mezzanines, and workstation cranes. CC-EFI provides full service solution development, procurement, installation, and commissioning for the solutions they provide.

For additional information contact:

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